

10 August 2012

Pruksa Real Estate

Property (Residential) Overweight

YoY and QoQ profit growth, as expected

In line with our model: PS reported a 2Q12 net profit of Bt1bn, up by 3% YoY and 59% QoQ-in line with our estimate but 8% above the consensus, due to lowerthan-expected SG&A expenses.

Results highlights: The firm posted both YoY and QoQ profit growth for 2Q12 because low-rise housing transference normalized. Revenue was Bt6.8bn, up by 1% YoY and 46% QoQ as construction resumed a preflooding level of activity. However, GM slimmed QoQ which surprised us-from 35.5% in 1Q12 to 34.2% in 2Q12 (37.7% in 2Q11). The SG&A/sales ratio declined significantly, due to top-line expansion (15% in 2Q12 against 18.5% in 2Q11 and 18% in 1Q12). The effective tax rate jumped to 23% from 18% in 1Q12 (when PS used an investment loss in India as a tax shield).

The balance sheet strengthened—the net gearing ratio dipped to 0.99x at end-June from 1.04x at end-March.

Outlook: We expect 3Q12 profit to rise both YoY and driven by expanding low-rise backlog transference (Bt17bn is scheduled to transfer in 3Q-4Q12). The 4Q12 bottom-line will be the best of the year, boosted by Bt3bn in condo transference.

What's changed? 1H12 earnings represent 43% of our model, which we maintain unchanged. Earnings visibility is clear-the presales backlog at end-June 2012 fully secures our FY12 revenue forecast of Bt26bn, 1H12 net profit accounts for 47% of the FY12 street forecast. Note that our number is 8% ahead of the consensus.

Recommendation: PS's share price has jumped 28% since we pushed the firm as the top pick for our theme call of a full recovery in low-rise presales (see our June 7 report). Despite the price rally during the past few months, the stock should build further-we expect a consensus profit forecast upgrade. Besides, its multiples are undemanding. PS trades at an FY12 PER of 10.0x (its FY06-11 mean is 10.2x) and an FY13 PER of 8.4x. Our BUY rating stands with a YE12 target price of Bt20, pegged to a PER of11.5x.

BUALUANG RESEARCH

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BUY (maintained)

Target Price: Bt20.00 Price (09/08/12): Bt17.20 PS TB / PS.BK

Key Ratio	s & S	tatistics
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Market cap			Bt38.00bn
12-mth price range		Bt10	.30/Bt20.90
12-mth avg daily volume			Bt113.10m
# of shares (m)			2,209.4
Est. free float (%)			25.9
Foreign limit (%)			40.0
Share price perf. (%)	1M	3 M	12 M
	IIVI	*	12 141
Relative to SET	(2.6)	7.3	(22.8)
Absolute	-	8.2	(6.0)

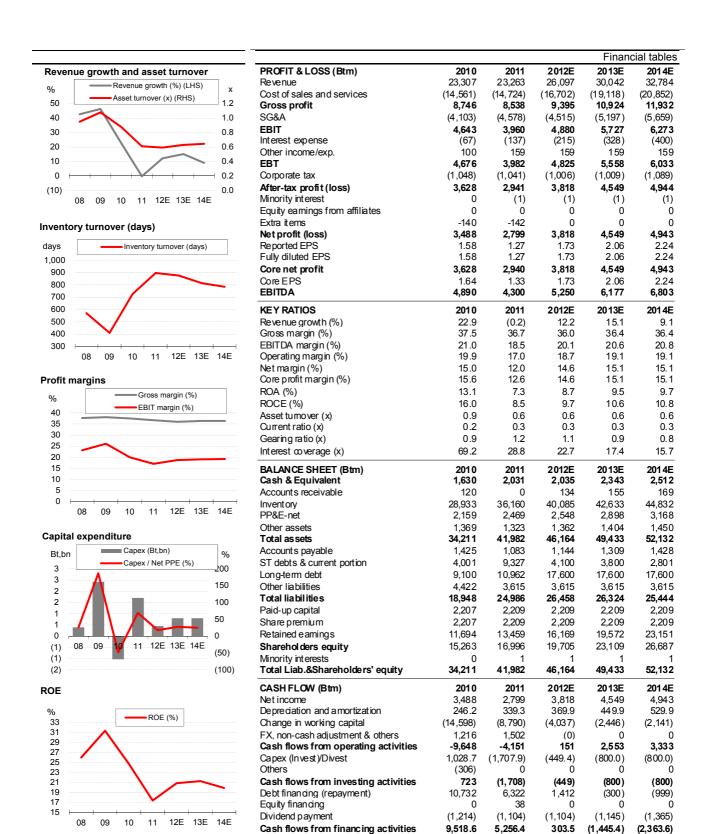
Financial summary

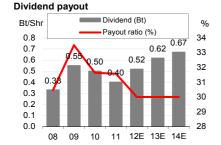
2011	2012E	2013E	2014E
23,263	26,097	30,042	32,784
2,799	3,818	4,549	4,943
1.27	1.73	2.06	224
n.m	1.02	129	1.12
-19.9%	+36.4%	+19.1%	+8.7%
2,940	3,818	4,549	4,943
1.33	1.73	2.06	224
-19.1%	+29.9%	+19.1%	+8.7%
13.6	10.0	84	7.7
12.9	10.0	84	7.7
13.1	11.0	9.2	8.2
2.2	1.9	1.6	1.4
0.40	0.52	0.62	0.67
2.3	3.0	36	39
17.4	20.8	21.2	19.9
1.1	1.0	8.0	0.7
	23,263 2,799 1,27 n,m -19,9% 2,940 1,33 -19,1% 13,6 12,9 13,1 2,2 0,40 2,3 17,4	23,263 26,097 2,799 3,818 1,27 1,73 n,m 1,02 -19,9% +36,4% 2,940 3,818 1,33 1,73 -19,1% +29,9% 13,6 10,0 12,9 10,0 13,1 11,0 2,2 19 0,40 0,52 2,3 3,0 17,4 20,8	23,263 26,097 30,042 2,799 3,818 4,549 1.27 1.73 2.06 n.m 1.02 129 -19.9% +36.4% +19.1% 2,940 3,818 4,549 1.33 1.73 2.06 -19.1% +29.9% +19.1% 13.6 10.0 84 12.9 10.0 84 12.9 10.0 84 13.1 11.0 92 2.2 19 1.6 0.40 0.52 0.62 2.3 3.0 3.6 17.4 20.8 21.2

CG Rating - 2011

Figure 1: 2Q12 results										
FY Ended 31 Dec (Btm)	2Q12	2Q11	YoY %	1Q12 (QoQ %	6M12	6M11	YoY %	6M12 vs. FY12E	
Income Statement										YoY and QoQ profit expansion
Revenue	6,814	6,724	1	4,655	46	11,469	12,146	(6)	44	was due to top-line growth
Cost of sales and services	(4,485)	(4,189)	7	(3,003)	49	(7,488)	(7,478)	0	45	2Q12 revenue growth was
EBITDA	1,451	1,434	1	929		2,380	2,446			driven by low-rise transference
EBIT	1,306	1,290	1	815	60	2,121	2,220	(4)	43	House transference resumed a
Interest expense	(65)	(32)	100	(61)	6	(125)	(45)	178	58	pre-flooding level
Other income/exp.	54	55	(2)	20	168	74	83	(11)	46	
Equity earnings from affiliates	0	0	0	0	0	0	0	0	0	Negative surprise—slimmer
Extra items	3	(7)	n.m.	(1)	nm	3	(8)	n.m.		GM on a QoQ basis
EBT	1,295	1,312	(1)	775	67	2,069	2,258	(8)	43	The SG&A/sales ratio dropped
Corporate tax	(292)	(325)	(10)	(142)	107	(434)	(539)	(19)		on higher sales
Minority interest	0	0	0	(0)	0	(0)	0	0		 Extra low effective tax rate of
Net profit (loss)	1,006	981	3	632	59	1,638	1,711	(4)	43	18% in 1Q12, due to a tax
Reported EPS	0.46	0.44	2	0.29	59	0.74	0.77	(4)		shield
Core net profit	1,002	988	1	633	58	1,635	1,719	(5)	43	 Net gearing declined to 0.99x a
-										end-June from 1.04x at end-
Key ratios										March
Gross margin (%)	34.2	37.7		35.5		34.7	38.4			
EBITDA margin (%)	21.3	21.3		20.0		20.8	20.1			
EBIT margin (%)	19.2	19.2		17.5		18.5	18.3			
Tax rate (%)	22.6	24.7		18.3		21.0	23.9			
Net margin (%)	14.8	14.6		13.6		14.3	14.1			
Current ratio (x)	6.6	8.8		6.6		6.6	8.8			
Gearing ratio (x)	1.1	1.2		1.1		1.1	1.2			
Interest coverage (x)	20.2	39.9		13.4		16.9	49.3			
Balance Sheet										
Cash & Equivalent	1,871	1,942	(4)	1,030	82					
Total assets	41,988	41,250	2	41,753	1					
ST debts & current portion	10,459	10,421	0	8,859	18					
Long-term debt	8,558	8,258	4	10,126	(15)					
Total liabilities	24,226	25,356	(4)	24,125	0					
Retained earnings	14,211	12,344	15	14,093	1					
Shareholders equity	17,761	15,894	12	17,628	1					
Minority interests	0	0	0	0	0					
BV (Bt)	8.0	7.2	12	8.0	1					

Source: Company data





Sources: Company data, Bualuang Research estimates

593.1

(8,619)

(3.91)

24.020

37.5%

38,753

(602.0)

(5, 858)

27.680

36.7%

25.553

(2.65)

4.7

(299)

(0.14)

26 097

100%

36.0%

29,386

307.5

1,753

10.365

36.4%

33.794

35%

0.79

169.0

2,533

1.15

3.118

10%

36 4%

38,863

Net change in cash

FCF per share (Bt)

Assumptions

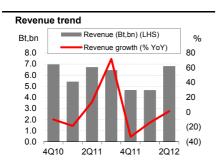
Housing GM

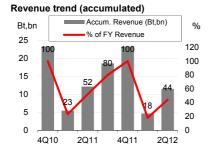
Presales

Free cash flow (Btm)

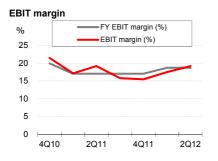
Presales backlog for the vear (Btm)

Secured revenue by backlogs





Net pro	fit trend	d (accun	nulated)		
Bt,bn		Accu	ım. Profit (E	Bt,m)	%
4.000			FY Profit		
3.500	100		100		120
3.000		8	8		100
2,500		61			80
2,000	1	-/		43	60
1,500		6		_	40
1,000	-		 	7	
500	-				20
0					0
	4Q10	2Q11	4Q11	2Q12	



				Financ	ial tables
QUARTERLY PROFIT & LOSS (Btm)	2Q11	3Q11	4Q11	1Q12	2Q12
Revenue	6,724	6,458	4,659	4,655	6,814
Cost of sales and services	(4,189)	(4, 221)	(3,025)	(3,003)	(4,485)
Gross profit	2,535	2,237	1,633	1,652	2,329
SG&A	(1,245)	(1, 218)	(912)	(837)	(1,023)
EBIT	1,290	1,019	721	815	1,306
Interest expense	(32)	(35)	(57)	(61)	(65)
Other income/exp. EBT	55 4 24 2	35	42 705	20 775	54
	1,312	1,019		775	1,295
Corporate tax After-tax profit (loss)	(325) 98.8	(258) 761	(245) 461	(142) 633	(292) 1,002
Minority interest	900	0	(1)	(0)	1,002
Equity earnings from affiliates	0	0	0	0	0
Extra items	(7)	(12)	(122)	(1)	3
Net profit (loss)	981	749	338	632	1,006
Reported EPS	0.44	0.34	0.15	0.29	0.46
Fully diluted EPS	0.44	0.34	0.15	0.29	0.46
Core net profit	988	761	460	633	1,002
Core EPS	0.45	0.34	0.21	0.29	0.45
EBITDA	1,434	1,152	860	929	1,451
KEY RATIOS	2Q11	3Q11	4Q11	1Q12	2Q12
Gross margin (%)	37.7	34.6	35.1	35.5	34.2
EBITDA margin (%)	21.3	17.8	18.5	20.0	21.3
Operating margin (%)	19.2	15.8	15.5	17.5	19.2
Net margin (%)	14.6	11.6	7.3	13.6	14.8
Core profit margin (%)	14.7	11.8	9.9	13.6	14.7
BV (Bt)	7.20	7.54	7.69	7.98	8.04
ROE (%)	24.7	18.0	8.0	14.3	22.7
ROA (%)	9.5	7.1	3.2	6.1	9.6
Current ratio (x)	8.8	9.2	4.8	6.6	6.6
Gearing ratio (x)	1.2	1.2	1.2	1.1	1.1
Interest coverage (x)	39.9	29.0	12.6	13.4	20.2
QUARTERLY BALANCE SHEET (Btm)	2Q11	3Q11	4Q11	1Q12	2Q12
Cash & Equivalent	1,942	1,184	2,031	1,030	1,871
Accounts receivable	0	0	0	0	0
Inventory	34,812	36,818	36,160	36,877	36,196
PP&E-net	2,669	2,524	2,469	2,418	2,364
Other assets	1,826	1,544	1,323	1,428	1,556
Total as sets	41,250	42,070	41,982	41,753	41,988
Accounts payable	3,106	2,989	1,479	1,631	1,713
ST debts & current portion	10,421	9,801	9,327	8,859	10,459
Long-term debt Other liabilities	8,258 3,572	9,465 3,157	10,962 3,219	10,126 3,509	8,558 3,497
Total liabilities	25,356	25,413	24,986	24,125	24,226
Paid-up capital	2,208	2,209	24,900	2,209	2,209
	1,383	1,396	,	2,209	1,396
Share premium Retained earnings	1,383	13,105	1,396 13,459	14,093	14,211
Shareholders equity	12,344 15,894	1 6,657	16,996	14,093 17,628	17,761
Minority interests	0	0,007	10,550	0	0
Total Liab.&Shareholders' equity	41,250	42,070	41,982	41,753	41,988

Sources: Company data, Bualuang Research

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90 – 100	ΔΔΔΔ	Excellent
80 – 89		Very Good
70 – 79	$\triangle \triangle \triangle$	Good
60 – 69	^	Satisfactory
50 – 59	<u> </u>	Pass
Below 50	No logo given	N/A

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STOCK RECOMMENDATIONS

BUY: Expected positive total returns of 15% or more over the next 12 months.

HOLD: Expected total returns of between -15% and +15% over the next 12 months.

SELL: Expected negative total returns of 15% or more over the next 12 months.

TRADING BUY: Expected positive total returns of 15% or more over the next 3 months.

SECTOR RECOMMENDATIONS

OVERWEIGHT: The industry, as defined by the analyst's coverage universe, is expected to outperform the relevant primary market index over the next 12 months.

NEUTRAL: The industry, as defined by the analyst's coverage universe, is expected to perform in line with the relevant primary market index over the next 12 months.

UNDERWEIGHT: The industry, as defined by the analyst's coverage universe, is expected to underperform the relevant primary market index over the next 12 months.